

10 Questions About AI that every CEO should be asking

1

What are our specific business goals and pain points that AI can help address? *AI initiatives should align with clear organizational objectives.*

2

Do we have access to high-quality, well-structured data to train AI models? *Sufficient relevant data is crucial for success.*

3

Do we have the technology infrastructure for robust data storage, processing and AI model development? *Scalable cloud solutions can provide flexibility if lacking in-house.*

4

Does our workforce have the required AI and data science skills? If not, do we have a training/hiring plan to build capabilities? *External partnerships can supplement expertise.*

5

Have we developed a detailed plan for integrating AI into workflows? *Change management and employee training plans are key.*

6

Are we prepared to continuously monitor, evaluate and refine AI models? *Maintaining and improving AI solutions is an ongoing process.*

7

Do we have a clear framework for AI ethics, transparency and accountability? *Building trust is crucial.*

8

Are we tracking developments in AI safety research and best practices? *Responsible development is vital as AI capabilities advance.*

9

Have we conducted pilot projects to validate feasibility and measure ROI? *Testing minimizes risk.*

10

Is there buy-in across the organization to embrace an AI-powered future? *Cultural readiness underpins successful adoption.*

Having clear answers to these questions will empower a CEO to make informed strategic decisions on AI adoption, allocate resources judiciously, and lead their organization confidently into the age of artificial intelligence.

Assessing readiness across these crucial areas is key to unlocking AI's transformative potential.



The use of AI in enterprise and business is inevitable. To be prepared, every CEO needs this playbook in order to best implement the powerful tools for optimum advantage.

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